



FACULTY OF BUSINESS MANAGEMENT
END OF SEMESTER EXAMINATIONS - APRIL 2025

PROGRAMME: MBA

YEAR/SEM: YEAR 2/SEMESTER 1

COURSE CODE: MBA 861

NAME: MODERN PUBLIC MANAGEMENT

DATE: 2025-04-15

TIME: 2:00-5:00PM

INSTRUCTIONS TO CANDIDATES:

1. Read the instructions very carefully
2. The time allowed for this examination is STRICTLY three hours
3. Read each question carefully before you attempt and allocate your time equally between all the Sections
4. Write clearly and legibly. Illegible handwriting cannot be marked
5. Number the questions you have attempted
6. Use of appropriate workplace examples to illustrate your answers will earn you bonus marks
7. Any examination malpractice detected will lead to automatic disqualification.

DO NOT WRITE ANYTHING ON THE QUESTION PAPER

Section A Attempt One question in section A. Marked out of 40 marks

Question 1:

On completing your MBA you are employed as a Senior Manager in the civil service of your country. The Principal Manager assigns you the duty of making a case for the use of quantitative approaches in decision making to the Permanent Secretary and the Top Management at your Ministry. Among the quantitative techniques you cite are heuristic programming, algorithmic programming, integer programming, quadratic programming, Just In Time (JIT), Program Evaluation Review Technique (PERT) and Critical Path Method (CPM).

- a. Examine the merits of quantitative methods (10 marks).
- b. Examine the demerits of quantitative methods (10 marks).
- c. Describe some quantitative techniques you would explain to Top Management (10 marks).
- d. Discuss briefly non-quantitative approaches to the Top Management (10 marks).

Section B Attempt three questions in section B. Marked out of a total of 60 marks. Therefore each question is out of 20 marks

Question 1:

Interaction between Government and the Public in the modern era has been enhanced by information communication technology. React!

Question 2:

Elaborate Regulation and Public Service Delivery in a country of your choice

Question 3:

Elucidate the relevance today of Henri Fayal's management principles.

Question 4:

Discuss the merits and demerits of F. W Taylors Scientific Management

Question 5:

Examine with examples the role of states in harnessing modern public management for development (20 marks).

Question 6:

Discuss in detail the historical metamorphosis of public administration (20 marks).