INTERNATIONAL UNIVERSITY OF EAST AFRICA
'Learning to Succeed'

FACULTY OF BUSINESS MANAGEMENT

END OF SEMESTER EXAMINATIONS - DECEMBER 2025

PROGRAMME: BPA
YEAR/SEM: YEAR 3/SEMESTER 1
COURSE CODE: PSM3101
NAME: PROGRAMME EVALUATION

DATE:
TIME:

INSTRUCTIONS TO CANDIDATES:

SECTION A

SECTION A IS COMPULSORY

Question 1:

CASE STUDY QUESTION ONE

The term program evaluation “Paradigm” brings clarity of thinking to the assumptions that underlie evaluation. This implies that paradigm is largely a metaphysical construct made up of four sets of philosophical assumptions. Many of the fundamental issues in evaluation reflect differences in basic philosophical assumptions: Most debates in the evaluation field are about the rationale for conducting program evaluation and what a good evaluation theory should entail.

a) Justify why government agencies conduct evaluation(10 marks)

b) Discuss the major paradigms in evaluation(10 marks)

c) Examine the principles of a good evaluation theory(10 marks)

d) Analyze the components of a good evaluation theory(10 marks)

Question 2:

CASE STUDY QUESTION TWO

Program evaluation remains an intellectual contested terrain in the field of public administration. Others believe it

is wastage of time as others argue that it is the ruler that sets government projects straight, without which government programs remains unfulfilled. Traditional administrative executives believe in the evaluation discourse as contemporary executive question its relevancy

a. Examine the program evaluation standards known to you(10 marks)
b. Discuss the African evaluation association's guidelines known to you (10 marks)
c. What short coming do evaluation standards pause to program executives in the execution of their mandate(10 marks)
d. What are some of the experiences shared about the relevancy of the African evaluation guidelines to individual African countries(10 marks)

Question 3:

How does resource use affect the quality and acceptance of an evaluation? (10 marks)

b. How can mixed methods (quantitative & qualitative) strengthen evaluand findings? (10 marks)

SECTION B

CHOSE THREE QUESTIONS

Question 1:

With practical or relevant examples, examine the standards that a contemporary evaluator would focus on while evaluating a people centered government program(10 Marks)

b) What would be the challenges in enforcing standards?(10 marks)

Question 2:

. Examine the principles that qualify the scientific evaluation of any program?

b) How are they implemented in your country of origin (10 marks)

Question 3:

. Discuss Kirkhart justification of a valid justification(10 marks)

b) What lessons do we draw from such justifications(10 marks)

Question 4:

Examine Wandersman steps of evaluative empowerment (10 marks)

b) What are the criticisms or misgivings of empowerment evaluations? (10 marks)

Question 5:

Discuss the strategies that are employed to enhance

credibility in qualitative data collection(10 marks)

b. Examine the underlying limitations embedded in qualitative data analysis(10 marks)

Question 6:

Analyze the principles of evaluation and justify which principle you would recommend for your country.(20 marks)

9. How does resource use affect the quality and acceptance of an evaluation? (10 marks)

b. How can mixed methods (quantitative & qualitative) strengthen evaluand findings? (10 marks)

Question 7:

Briefly discuss the following evaluation methodologies and demonstrate their applicability in program evaluation

a. Ground theory methodology
b. Mixed method research
c. Multiple-case study approach
d. Case study methodology (20 marks)

Question 8:

Comment on the sources that inform the identification of the evaluand and context(10 marks)

b) Analyze some of the strategies used by the evaluator(10 marks)

Question 9:

Examine some of the strategies of enhancing credibility in

the qualitative data collection in program evaluation(10 marks)

b) Examine the steps in the planning of program data collection(10 marks)

Question 10:

Assess the purpose and types of evaluation known to you (20 marks)

Question 11:

Examine the essential principles of development evaluation (10 marks)

b) Discuss the steps for empowering evaluation(10 marks)

Question 12:

Examine the essential principles of development evaluation (10 marks)

b) Discuss the steps for empowering evaluation(10 marks)