INTERNATIONAL UNIVERSITY OF EAST AFRICA
'Learning to Succeed'

FACULTY OF BUSINESS MANAGEMENT

END OF SEMESTER EXAMINATIONS - AUGUST 2025

PROGRAMME: MBA
YEAR/SEM: YEAR 1/SEMESTER 1
COURSE CODE: MBA 711
NAME: PROJECT MANAGEMENT

DATE:
TIME:

INSTRUCTIONS TO CANDIDATES:

SECTION A

ATTEMPT ONE QUESTION

Question 1:

"Silencing the Guns by 2020" is a major project of the African Union, included in Agenda 2063. Its main goal is to stop wars, armed conflicts, gender-based violence, and violent extremism in Africa. The initiative also promotes peace, tolerance, and the prevention of genocide across the continent. Although the target year was 2020, this goal was not fully reached. The African Union decided to extend the project, and it is still ongoing through 2025 and beyond.

(i) Examine with the aid of examples the importance of this flagship project (20 marks)

(ii) Examine logically the efficacy of this project (20 marks)

Question 2:

The Encyclopedia Africana project is a pan African initiative born from a vision by W.E.B. Du Bois in the early 20th century with the mission to produce and publish peer-reviewed articles devoted mainly to Africa and its people under the agenda 2063 plan.

Revived under Agenda 2063, the project aims to:

- Ø Document Africa's history, cultures, and contributions
- Ø Counter distorted narratives about Africa
- Ø Promote Pan-African identity and cultural pride
- Ø Support Agenda 2063 Aspiration
- Ø African Renaissance

(i) Examine the progress of this continental project (20 marks)

(ii) Examine the achievements of this project (20 marks)

SECTION B

Attempt 3 questions

Question 1:

1. (a) Define Projects **(2 Marks)**

(b) Present characteristics of projects **(3 Marks)**

(c) Present project measurement parameters **(5 Marks)**

(d) Discuss the project cycle **(5 Marks)**

(e) Using examples and illustrations, present two key types of Project Cycle Paths **(5 Marks)**

2.

Question 2:

1. Assume a poverty reduction project/programme/intervention: Develop a vision, mission, key objective, specific objectives, activities, outputs and outcomes for the implementation phase **(20 Marks)**

Question 3:

1. Given the current progress and challenges, what do you think is the biggest barrier to the full implementation of the African Passport and Free Movement of Persons and how can it be overcome in your country? **(20 marks)**

Question 4:

1. Discuss the merits and demerits of the Agenda 2063 Flagship Projects **(20 marks)**

Question 5:

1. Examine clearly but succinctly the different project studies that you have studied **(20 marks)**

Question 6:

1. Explain the importance of stakeholder engagement with reference to the Great Ethiopian Renaissance Dam **(20 marks)**

Question 7:

1. Elaborate with examples the different possible funding avenues for a development project **(20 marks)**

Question 8:

1. With reference to any project you know discuss the relevance of project management theory and practice **(20 marks)**

Question 9:

1. Using the East African Crude Oil Pipeline (EACOP) elucidate the role of publicity in any project **(20 marks)**

Question 10:

1. Explain with examples from your own country the progress of any agenda 2063 project **(20 marks)**

Question 11:

1. Discuss the contribution of the Annual African Economic Forum to the envisaged prosperity of Africa by 2063 **(20 marks)**

Question 12:

1. (a) Explain clearly the risks faced by the African Integrated High-Speed Rail Network (AIHSRN) **(10 marks)**

   (b) Explain possible risk mitigation and management in the light of AIHSRN (**10 marks)**