INTERNATIONAL UNIVERSITY OF EAST AFRICA
'Learning to Succeed'

FACULTY OF BUSINESS MANAGEMENT

END OF SEMESTER EXAMINATIONS - APRIL 2025

PROGRAMME: BTHM
YEAR/SEM: YEAR 3/SEMESTER 2
COURSE CODE: BTHM 3201
NAME: TOURISM RESOURCES & CONSERVATION

DATE:
TIME:

INSTRUCTIONS TO CANDIDATES:

SECTION A

compulsory

Question 1:

The variability of life on Earth is called Biodiversity. It takes into account all the living organisms present on Earth. Healthy and good biodiversity indicate a healthy and good ecosystem. Hence, biodiversity is very important and hence its conservation.

A healthy ecosystem also includes the availability of pure water, pure air, healthy land, a good climate, and the availability of nutrients on Earth. Therefore, biodiversity conservation plays an important role in the quality of life of all living organisms. Based on the above;

a. Define bio diversity conservation (2 marks)

b. Asses the major objectives of biodiversity conservation (6 marks)

c. Explain the causes of biodiversity loss (18 marks)

d. Discuss the major two methods which can be employed to conserve biodiversity and state their advantages (14 marks)

Question 2:

.A national park located in a mountainous region has seen a dramatic increase in visitors over the past five years. The infrastructure, including hiking trails and parking areas, is becoming overcrowded. Visitors are also leaving trash behind, and wildlife in the area is being disturbed by increased human activity.

Question:

a. How would you manage overcrowding in the national park while ensuring visitor satisfaction? (20 marks)

b. What steps would you take to protect the park's natural resources?(10 marks)

c. How would you educate visitors about responsible tourism?(10 marks)

SECTION B

Attempt three questions

Question 1:

In an effort to conserve biodiversity resources, states came up with treaties or agreements to carry out specific duties. Discuss four international conventions and highlight their tasks (20 marks)

Question 2:

a. Explain five (5) benefits of biodiversity (10 marks)

b. Discuss the major threats to biodiversity (10 marks)

Question 3:

a. Examine the challenges facing wildlife and protected area management in East Africa (10 marks)

b. As a student of tourism and hotel management suggest possible solutions to mitigate the above challenges (10 marks)

Question 4:

a. Explain five importance of community involvement in protected area management (10 marks)

b. Discuss the challenges faced as a result of community involvement in protected area management (10 marks)

Question 5:

a. Discuss the environmental and economic impacts of tourism on biodiversity (10 marks)

b. How does tourism socially impact on the host communities (10 marks)

Question 6:

a. Discuss the different approaches to biodiversity conservation (10 marks)

b. Examine the features of collaborative management conservation (10 marks)

Question 7:

a. Explain the different types of protected areas in Uganda (10 marks)

b. Examine the key aspects in controlled hunting areas (10 marks)

Question 8:

a. Analyze the meaning of RAMSA convention and examine its major objectives (10 marks)

b. Discuss the importance of wetlands in a community (10 marks)

Question 9:

a. Explain the key concepts in ecological restoration (10 marks)

b. Discuss the different techiques involved in ecological restoration (10 marks)

Question 10:

a. Evaluate the goals of marine protected areas (10 marks)

b. Examine five benefits of marine protected areas (10 marks)

Question 11:

a. Examine the role of communities in protected area management (10 marks)

b. Asses the causes of conflicts that arise between communities and protected area management (10 marks)

Question 12:

a. Conservation outside protected areas is essential. Justify the statement. (10 marks)

b. What are the challenges facing conservation outside protected areas (10 marks)