



FACULTY OF BUSINESS MANAGEMENT
END OF SEMESTER EXAMINATIONS - APRIL 2025

PROGRAMME: BTHM

YEAR/SEM: YEAR 3/SEMESTER 2

COURSE CODE: BTHM 3201

NAME: TOURISM RESOURCES & CONSERVATION

DATE: 2025-04-14

TIME: 2:00-5:00PM

INSTRUCTIONS TO CANDIDATES:

1. Read the instructions very carefully
2. The time allowed for this examination is STRICTLY three hours
3. Read each question carefully before you attempt and allocate your time equally between all the Sections
4. Write clearly and legibly. Illegible handwriting cannot be marked
5. Number the questions you have attempted
6. Use of appropriate workplace examples to illustrate your answers will earn you bonus marks
7. Any examination malpractice detected will lead to automatic disqualification.

DO NOT WRITE ANYTHING ON THE QUESTION PAPER

Section A compulsory

Question 1:

.A national park located in a mountainous region has seen a dramatic increase in visitors over the past five years. The infrastructure, including hiking trails and parking areas, is becoming overcrowded. Visitors are also leaving trash behind, and wildlife in the area is being disturbed by increased human activity.

Question:

- a. How would you manage overcrowding in the national park while ensuring visitor satisfaction? (20 marks)
- b. What steps would you take to protect the park's natural resources?(10 marks)
- c. How would you educate visitors about responsible tourism?(10 marks)

Section B Attempt three questions

Question 1:

- a. Explain the different types of protected areas in Uganda (10 marks)
- b. Examine the key aspects in controlled hunting areas (10 marks)

Question 2:

- a. Examine the challenges facing wildlife and protected area management in East Africa (10 marks)
- b. As a student of tourism and hotel management suggest possible solutions to mitigate the above challenges (10 marks)

Question 3:

- a. Explain the key concepts in ecological restoration (10 marks)
- b. Discuss the different techniques involved in ecological restoration (10 marks)

Question 4:

- a. Discuss the different approaches to biodiversity conservation (10 marks)
- b. Examine the features of collaborative management conservation (10 marks)

Question 5:

- a. Examine the role of communities in protected area management (10 marks)
- b. Asses the causes of conflicts that arise between communities and protected area management (10 marks)

Question 6:

- a. Conservation outside protected areas is essential. Justify the statement. (10 marks)
- b. What are the challenges facing conservation outside protected areas (10 marks)