

HIGHER EDUCATION CERTIFICATE END OF SEMESTER EXAMINATIONS - APRIL 2025

PROGRAMME: HEC

YEAR/SEM: YEAR 1/SEMESTER 1

COURSE CODE: FDN 1102

NAME: COMMUNICATION AND STUDY SKILLS

DATE: 2025-04-23

TIME: 9:00AM-12:00PM

INSTRUCTIONS TO CANDIDATES:

- 1. Read the instructions very carefully
- 2. The time allowed for this examination is STRICTLY three hours
- 3. Read each question carefully before you attempt and allocate your time equally between all the Sections
- 4. Write clearly and legibly. Illegible handwriting cannot be marked
- 5. Number the questions you have attempted
- 6. Use of appropriate workplace examples to illustrate your answers will earn you bonus marks
- 7. Any examination malpractice detected will lead to automatic disqualification.

DO NOT WRITE ANYTHING ON THE QUESTION PAPER

Section A Answer all questions. Each question carries 4 marks.

Question 1:

What is filtering in communication? (1 mark)

- (a) Provide an example of filtering in a workplace setting. (1 marks)
- (b) How can excessive filtering distort a message? (2 marks)

Question 2:

What is the purpose of the three elements of an essay (4 marks)

- a) Introduction
- b) body
- c) conclusion

Question 3:

Name two communication models and briefly describe how each one explains the communication process. (4 marks)

Question 4:

List any four factors to consider when analyzing an audience before a speech or presentation. (4 marks)

Question 5:

Explain the purpose of synonyms in spoken communication. (2 marks)

- (a) How do synonyms enhance writing style and avoid repetition? (1 marks)
- (b) Provide a sentence and replace one word with its synonym to improve the sentence. (1 marks)

Question 6:

Write a thesis statement for the following essay topic: "The Impact of Social Media on Professional Communication." (4 marks)

Question 7:

Explain the difference between **active listening** and **passive listening** with examples. (4 marks)

Question 8:

Briefly explain any two psychological barriers and two environmental barriers to communication. (4 marks)

Question 9:

Define the term a??audiencea?? in communication. (1 marks)

- (a) How does understanding the audience improve the effectiveness of a message? (2 marks)
- (b) Give an example of an audience in a formal communication setting. (1 marks)

Question 10:

Mention and describe four types of non-verbal communication used in everyday interactions. (4 marks)

Section B Choose three (3) questions only. Each question carries 20 marks.

Question 1:

Using six types of non-verbal communication, explain how non-verbal cues can enhance or hinder effective communication. (20 marks)

Question 2:

Explain in detail the **five stages** of the writing process and how each contributes to effective writing. (20 marks)

Question 3:

Compare and contrast the Linear, Interactive, and Transactional models of communication, explaining their strengths and weaknesses. (20 marks)

Question 4:

Describe how filtering affects communication in academic and professional settings. Provide **three different scenarios** where filtering might cause misunderstanding or misinterpretation. (20 marks)

Question 5:

Write a well-structured **300-word expository essay** on "The Importance of Good Communication Skills in academic success." (20 marks)

Question 6:

Identify **five major communication barriers** and discuss how they can be overcome in an organization. Use examples to illustrate your points. (20 marks)